



PASADENA ROTARY CLUB

ROTARY INTERNATIONAL

SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * July 10, 2020 * #636
Stay up-to-date at www.pasadenarotary.com

This Week's Program

Darryl Dunn

CEO & General Manager, Rose Bowl Stadium

"Rose Bowl Playing Offense"

Introducer: George Falardeau

Executive Director CEO Pasadena Media



Darryl Dunn has served as the CEO & General Manager of the Rose Bowl Stadium since 1999.

He is responsible for managing all aspects of the facility, including contract negotiations with prospective events, ongoing relationships with existing tenants and all financial, marketing, and operational needs for the stadium. He is extensively involved in long range planning for the facility and spearheaded the planning and execution of a \$183 million renovation for the historic facility beginning in 2011. He negotiated thirty-year agreements with tenants UCLA and the Tournament of Roses and long-term agreements with sports marketing companies IMG and Legends. In the spring of 2016, Dunn oversaw the approval of a multi-year music and arts festival at the Rose Bowl beginning in 2017 in partnership with worldwide promoter AEG.

During his tenure, the Rose Bowl has hosted four National Championship Games (in college football), the annual Rose Bowl Game, Copa America,

numerous international soccer matches, including hosting the national teams of Brazil, Columbia, Mexico and the United States, as well with clubs such as Barcelona, Real Madrid and

Manchester United. Concerts have included the record breaking U2 2009 event, as well as Justin Timberlake, Beyoncé, Jay Z, Kenny Chesney and many more.

Mr. Dunn serves as the primary representative of the City of Pasadena to American Golf Corporation related to the operation and long-term planning for Brookside Golf Course, a 36-hole public golf course.

Prior to coming to the Rose Bowl, Mr. Dunn worked for the Los Angeles Lakers, Los Angeles Raiders, Los Angeles Clippers and World Cup 1994 Organizing Committee.

Dunn has been involved with several local and national non-profit organizations and serves as the honorary co-chair of the annual NAACP event held in Pasadena. He has been recognized by the Los Angeles Business Journal as one of the 500 most influential people in Los Angeles from 2016-2020. He has received numerous community, business and neighborhood awards for his commitment to others. A native of Connecticut, Mr. Dunn resides in Pasadena and is married and has two children.

11:45 am: Reception Greeters:
Frank Fish - Jane Waas - Scott Carlson - Eric Klinkner

Song Leader: **Phil Miles**
Inspiration: **Judy Taylor**

Zoom Team:
Frank Fish - Kat Rogers - Scott Carlson
**** NEED HELP WITH ZOOM****
Frank Fish - frank@travelgallery.com - 818-332-6141



Pasadena Rotary is inviting you to its Wednesday Zoom meeting.
Pasadena Rotary Weekly Meeting
July 15, 2020 at 12:00 PM

Join Zoom Meeting
[https://us02web.zoom.us/j/86287855806?](https://us02web.zoom.us/j/86287855806?pwd=WUJBY0RGdjV2UUpLWXIRTWpWS1Vldz09)
[pwd=WUJBY0RGdjV2UUpLWXIRTWpWS1Vldz09](https://us02web.zoom.us/j/86287855806?pwd=WUJBY0RGdjV2UUpLWXIRTWpWS1Vldz09)

Meeting ID: 862 8785 5806
Password: 994656

NOTE:

IN ACCORDANCE WITH STATE AND COUNTY MANDATES AND FOLLOWING PHASED IN REOPENING OF GATHERED GROUPS, AND IN CONSIDERATION OF THE SAFETY AND WELL-BEING OF THE PASADENA ROTARY CLUB MEMBERSHIP:

PASADENA ROTARY IN-PERSON MEETINGS ARE POSTPONED UNTIL FURTHER NOTICE.

MORE INFORMATION ABOUT MEETING CLOSURE WILL BE FOUND HERE SHORTLY -
PRESIDENT KEN JOE WILL REPORT ON THE STATUS IN THE TIME AHEAD.

THIS MAY CHANGE, AND AS THE STATE OF CALIFORNIA'S PLANS TO REOPEN BUSINESSES
AND GROUP MEETINGS UNFOLD, WE WILL KEEP EVERYONE UPDATED ON THE STATUS
OF PASADENA ROTARY CLUB'S IN-PERSON MEETINGS.

PRESIDENT'S CORNER

by President Ken Joe



DIAD - Ronald McDonald House

Hello Pasadena Rotary!
How did you enjoy our break-out groups? It's my goal to keep you connected and engaged with different members of our club each week. We will be doing this on a regular basis.

Club members often ask me, "what are your goals for the year?" In brief, they are threefold:

1. Club Membership – retaining and growing our club members, which we require a multi-faceted approach. We have a subcommittee working on this as we speak and we are open to your suggestions.
2. Public Image/Branding – We are Pasadena's best

kept secret. We need to get the news out there about the amazing things our club does for the community and internationally. This will also help our club grow, as people in the community want to be part of a winning organization!

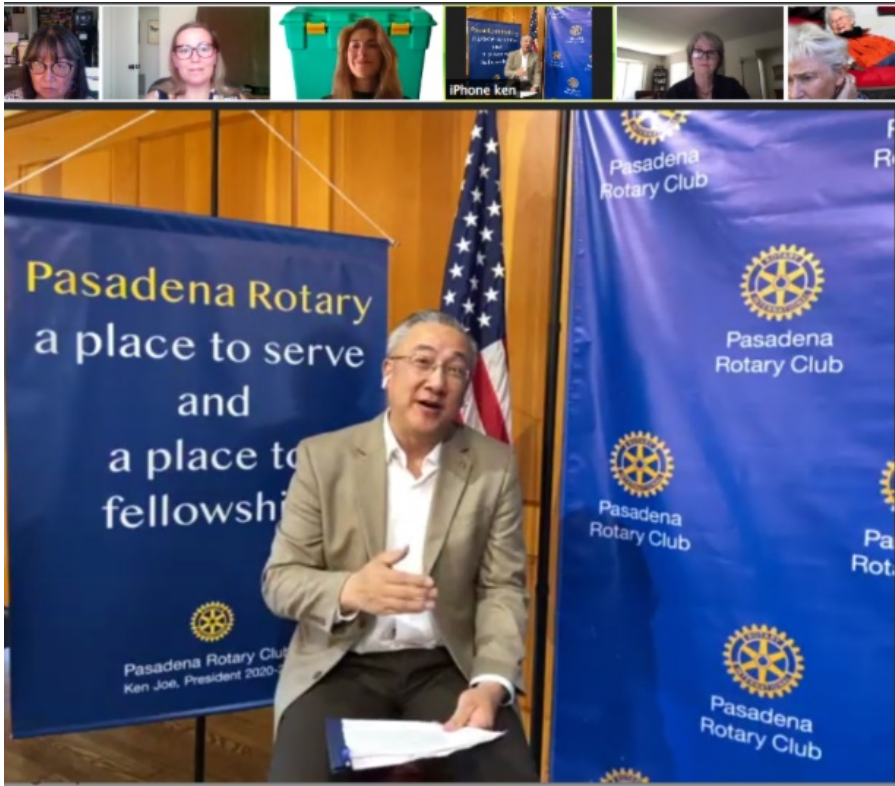
3. Institute an Annual Fundraising Event /Taste of Rotary – every Rotary Club needs to do a fundraiser to finance its programs. I would like ours to be a fun, relaxed, enjoyable evening that does not break your pocket book. (This was pre-Covid 19, so we will need to wait and see).

I'm looking forward to doing some good service together and to some amazing fellowship! I am always available to you at president@pasadenarotary.com.

In Your Service,
Ken

THE SCOOT ZONE

By Past President Mary Lou Byrne, Bureau Chief Emeritus



After a bit of technical dithering by the Zoom Team, President Ken Joe called the meeting to order from the University Club shortly after the stroke of noon. Ross Jutsum showed us a photo of his newest twin grandsons, Adam and Noah, and led us in singing the WWII classic [White Cliffs of Dover](#), followed by My Country Tis of Thee and the Pledge of Allegiance. Lisa Cavalier gave the invocation in the form of a recording of Rise Up sung by a young participant at the Boys and Girls Club national conference. She closed by saying "we will rise up, despite the pandemic and everything

going on – we will rise up and be better than ever, hopefully sooner rather than later."

President Ken introduced Leah Snell, Program Committee Co-Chair, who introduced our speaker. Kerri Murray, President of ShelterBox USA and member of Montecito Rotary, said she became aware of ShelterBox and Rotary ten years ago when doing earthquake relief in Haiti. She joined the organization five years ago and became a Rotarian shortly thereafter. This year is ShelterBox's 20th anniversary.

One of the biggest issues facing the world is the massive displacement of people from conflict situations and natural disasters. There are 88,000,000 displaced people – more than ever in history. Twenty years ago the founders, who were Rotarians, formed the organization based on the premise "what do you need to save your life when you have lost everything in an instant?" The center of gravity for what we do is shelter.



Kerry Murray, President, ShelterBox USA

The tent is the place the family will call home for months, as well as the things people will need including water purification supplies, cooking utensils, blankets, ground mats, mosquito nets, tools, children's activity set. This was the classic for many years: One box for one family. Over the years, Kerri explained, they have moved beyond one box.

Kerri explained that there are a variety of tents for different circumstances. "We've stayed true to our focus on shelter," she said. "The other aid items allow us to serve thousands of families

at a time, including a Shelter Kit with tarps and tools that will allow us to build a single

room structure or repair a damaged home. The intent is always the same: To provide a family with a place to call home."

The importance of shelter has only increased during COVID-19. The three most important mitigating factors regarding COVID-19 are health, hygiene, and shelter. In many of the places ShelterBox serves there is very little ability for hygiene or social distancing, so the work has become much more logistically complex and they have had to adapt the aid packages to assure they do no harm.



In places like Syria and Bangladesh, living situations are very dense and crowded. Kerri explained, "we are doing masks and gloves and making our distribution events smaller and emphasizing hygiene both during the distribution and in the aid packages and via education. Our goal is to continue our work, particularly in places like Cameroon where there are many refugees living in large refugee camps. In many places we are the only provider of tents to allow families to

move out of crowded communal centers."

ShelterBox is also filling in gaps with healthcare facilities, for example by creating triage units with our shelter kits where hospitals have become overcrowded.

How is the work possible? "Twenty years ago" said Kerri, "our founders created a disaster training program, largely of Rotarians, all over the world, to train ShelterBox Response Team members. One in 30 people makes it through the program to become a first responder. In disasters we coordinate with U.N. Shelter Cluster. Because we are so highly trained, we often get sent to the most remote locations. We have an MOU with Rotary in every country where Rotary is present so when a disaster strikes we are there."



It is a massive global effort, she emphasized, "and Rotary is in the DNA of everything we do at ShelterBox." Some notable deployments: "The Haiti earthquake displaced 1.5 million people and they really needed our help. We were able to serve hundreds of thousands of people. Nepal earthquake was a big one. Syria has been the longest response in our history: Continuous since 2012. There were a million people displaced last

winter from December to April: Children were literally freezing to death. We do a winterizing project every year to try to prevent this. Give out thermal onesies for the babies. Our work never makes the headlines but it is lifesaving for the families. We were nominated for the Nobel Peace Prize in 2018 and 2019."

Occasionally ShelterBox does respond in the U.S., but it's the exception not the rule because ShelterBox concentrates its work in the poorest places. Kerri said, "we did respond in Texas for Hurricane Harvey where there were 15,000 people in an evacuation center set up for 5,000 people and it was a very desperate situation."

ShelterBox works extensively in the Lake Chad Basin in Africa – one of the poorest places in the world. Kerri showed a photo of Esther, who was living in Nigeria in 2014 when the Boca Haram fighters stormed her village and her home. She made it to the border and ended up in a camp where ShelterBox provided her with a shelter kit. She shared with our team that her first two years in the camp were awful but what changed her life was taking a sewing class. She has married in the camp and had children, and now she supports her family with her sewing. Kerri shared a quote from Esther: "Anytime I see somebody wearing something that I sewed, it makes me happy. I can now take care of some family needs, like cooking and other things."

Significantly, ShelterBox does not expect any of its tents or equipment to be returned: "Our aid is an unconditional gift and includes a deed of ownership."

Kerri concluded as follows: "We've had more than 200 deployments in 107 countries, and served 1.6 million people since 2000. We have earned four stars on Charity Navigator, and most of our support is from private individuals." If you would like to get involved, contact her at kmurray@shelterboxusa.org 805-452-7599.

After Kerri finished her presentation, **President Ken** announced we would be getting together in breakout groups for ten minutes to get to know our fellow Rotarians. Yours truly had a very fun time with **Jane Waas, Del Lile, and Tammy Silver**.



Announcements:

Co-chairs **Wendy Anderson** and **Cyril Vergis** announced they are reinstating the Rotary Business Alliance Committee, which is designed to help Rotarians businesses, organizations and nonprofits grow and maintain their networks, share resources and ideas, provide constructive feedback and 'out of the box' inspirations. Please contact either of these Rotarians if you'd like to get involved.

Mary Chalon made a donation to the Polio Pig and announced that the University Club is having a virtual dinner and show in partnership with [Parson's Nose Theatre of the Air](#) featuring a fun old-time radio show, next Thursday July 16. RSVP by Tuesday, July 14.

Mary also announced that Pasadena Rotary is having a DIAD blood drive. Huntington Hospital is running low on blood in this pandemic era and has asked us to join them in donating blood. Monday, July 27 will be Pasadena Rotary Day. Call 626-397-5422 to make an appointment for your donation. It's very safe and they really need us so call that number or contact **Mary**.



Finally, **President Ken** announced that **Past President Mary Lou Byrne** has been appointed as Assistant District Governor of District 5300.

In that capacity she serves as liaison between District Governor Greg Jones and the Altadena, South Pasadena, Pasadena, San Marino, and Pasadena After Hours Rotary Clubs.

To which there was a lot of Zoom clapping and cheering by members.



UNIVERSITY CLUB OF PASADENA

OLD TIME RADIO FROM PARSON'S NOSE RADIO THEATER OF THE AIR

ENJOY AN OLD TIME RADIO SHOW AT HOME FEATURING COMEDIC BITS FROM "THE ROMANCE OF HELEN TRENT", "WHO'S ON FIRST?" AND "TREASURER'S REPORT" PERFORMED BY PARSON'S NOSE THEATER

THURSDAY, JULY 16, 2020

7:15PM ZOOM INTRO WITH PNT'S MARY CHALON & LANCE DAVIS

7:30PM SHOWTIME - LISTEN IN!

8:30PM ZOOM DISCUSSION WITH PNT

\$25+ PER HOUSEHOLD FOR SHOW ONLY

\$50+ PER PERSON FOR SHOW & DINNER TO GO

RSVP (626) 793-5157 BY TUESDAY, JULY 14



(626) 793-5157 | UNIVERSITYCLUBPASADENA.COM
175 NORTH OAKLAND AVENUE | PASADENA, CA 91101

- MENU -

CAESAR SALAD

CHOICE OF:

FILET MIGNON OR
PISTACHIO CRUSTED HALIBUT

CREME BRULEE

BOTTLES OF WINE
AVAILABLE FOR PURCHASE

DONE IN A DAY PROJECT



Pasadena Rotary Blood Drive Monday, July 27

Due to COVID-19 all blood drives for Huntington Hospital have been canceled and they are relying on the community for support. They have asked for the Pasadena Rotary's help. So lets show up and donate blood on Monday, July 27.

Things to know:

- All safety protocols are carefully followed from sanitizing pens to beds and maintaining social distancing.
- All staff and donors are required to wear a mask. If you don't have one - they will provide it.
- Appointments allow them to spread out the donors throughout the day. **Hours are 9:30 a.m. - 4:15 p.m.**
- Eat, drink water and bring your driver license.
- Off campus location for your safety.

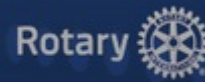
Please call (626) 397-5422 to make your appointment!
800 S. Fairmount - parking is on Belfontaine and is validated!



www.huntingtonhospital.org | (626) 397-5422

**NOW MORE THAN EVER,
ROTARY CONNECTS THE WORLD:
THE 2020 ROTARY
VIRTUAL CONVENTION**

20-26 June 2020



**ROTARY INTERNATIONAL VIRTUAL CONVENTION
Workshops continue into July – check schedule at**

www.riconvention.org

YOGA BY KEN

Chair Yoga Poses & Exercise by Past President Ken Hill



–
Rotating forward fold. Reach you right hand to the floor between your feet, twist your upper body lifting your left arm up. If you cannot reach the floor, grab your ankle or shin on the right leg.

Hold the posture for three breaths. Then switch to the other side; left arm down, right arm up and hold again for three breaths.

Happy Birthday To These Rotarians!

Julia Yu-Wen Shih

July 11

Sandi Mejia-Ramirez

July 16

Rotaversaries!

Victor Currie	July 10, 2019	1 year
Sean Cain	July 11, 2012	8 years
David Alexander	July 14, 2004	16 years
Sarah Smith Orr	July 15, 1987	33 years
Mark Waterson	July 16, 2014	6 years

Upcoming Program

July 22 Colleen Carey, Founding Principal, Lee & Associates, Pasadena

SPOKES is a weekly newsletter published by the Rotary Club of Pasadena.

Mailing Address:
Rotary Club of Pasadena
556 S. Fair Oaks Ave. Suite 101 #379
Pasadena CA 91105

Weekly Meeting Address:
The University Club
175 N Oakland Avenue
Pasadena CA 91101
*Complimentary Valet Parking

Should you have questions regarding this publication, please call us at 626-683-8243 or send us an email to office@pasadenarotary.com.

Visit our website www.pasadenarotary.com



See you on Wednesday!